her new standard THE PLAYBOOK FOR WOMEN LEADERS



Want high potential women of color to advance more quickly? We can help.

HNS FAST TRACK:

Leadership Bootcamp for Women of Color (virtual)

What women gain:

- Confidence to become effective self-advocates
- Know-how to translate ambition into opportunities
- Feedback to increase self-awareness and presence

How organizations benefit:

- Diverse perspectives lead to greater innovation and smarter decisions
- Improved engagement and retention of key talent
- Enhanced employer brand and reputation

We guide women to own their unique value, broaden their influence and contribute at higher levels.

Our 4-month program builds confidence, know-how and focus to advance careers.



HNS FAST TRACK:

Virtual Leadership Bootcamp for Women of Color

How we help women of color advance more quickly

Assessment and Goal Setting

Participants solicit feedback from colleagues, resulting in one key leadership goal. Progress against goal is measured. Self-awareness is further enhanced through the Everything DiSC and Designing Your Career Vision assessments.

Skill Development

6 training sessions develop these critical areas:

- handling microaggressions
- managing the inner critic
- communicating Leadership Brand
- maximizing presence
- developing emotional agility
- building strategic relationships that lead to advancement
- inclusive leadership

One-on-one coaching

3 hours of executive coaching helps participants to apply learning to individual situations, stretches perspectives and challenges habitual thinking.

Investment:Our virtual four-month

program is \$4,900



Who should attend:

Women of color with 6–12 years experience who are on the fast track for greater responsibility.

Program includes:

- 6 skill building sessions
- 3 executive coaching sessions
- DiSC assessment
- Assignments between sessions to apply learning and internalize new behaviors.

Semi-custom programs available.



Simone Morris D&I Strategist & Facilitator



Alina Campos Executive Coach & Facilitator

Contact info@hernewstandard.com today to get started.