

THE 3 MOST COMMON DECISION-MAKING STYLES

Analytical, Intuitive, and Collaborative



The 3 Most Common Decision-Making Styles: Analytical, Intuitive, and Collaborative

Analytical Decision-Making

For leaders who rely on data and facts

Strengths

- Thorough: Analytical leaders dig deep into data, ensuring decisions are backed by evidence.
- Logical: This approach minimizes emotion and focuses on facts, which often leads to wellreasoned outcomes.

Challenges

- Analysis Paralysis: The desire for more data can lead to delays in decision-making, especially when all options seem equally viable.
- Over-complication: Focusing too much on details can cloud the bigger picture, making it harder to identify the best path forward.

Tips for Improvement

- Set a Data Deadline: Give yourself a hard deadline for gathering data to prevent endless analysis. Once the deadline passes, trust the information you've collected.
- Prioritize Critical Factors: Not all data points carry the same weight. Focus on the few that will have the greatest impact on your decision.
- Delegate and Collaborate: Involve trusted colleagues to provide insight and prevent overthinking. They may help you move forward when you're stuck in the details.

When to Lean on Intuition

• When the data is inconclusive or time is of the essence, analytical leaders can benefit from trusting their instincts. Start small and make adjustments as necessary.



hernewstandard.com we create leaders



The 3 Most Common Decision-Making Styles: Analytical, Intuitive, and Collaborative

Intuitive Decision-Making

For leaders who rely on gut feelings and experience

Strengths

- Fast Decisions: Intuitive leaders can make quick decisions, especially in high-pressure situations.
- Past Experience: Drawing from previous successes and failures helps leaders navigate complex situations effectively.

Challenges

- Overlooking Details: Relying too much on gut instinct can lead to missed details or overlooked risks.
- Biases: Intuition is often shaped by personal biases, which can cloud judgment and lead to less objective decisions.

Tips for Improvement

- Check Your Biases: Before making a decision, reflect on whether your intuition is influenced by past experiences, assumptions, or biases.
- Gather Feedback: When possible, seek feedback from others, especially in cases where your gut is telling you something contrary to the data.
- Use Data as a Backup: Blend intuition with data. Rely on your gut for quick decisions, but back it up with data when the stakes are high.

When to Lean on Data

• For decisions involving large-scale projects or substantial investments, take a step back and review the data to ensure your gut feeling aligns with facts.



hernewstandard.com we create leaders



The 3 Most Common Decision-Making Styles: Analytical, Intuitive, and Collaborative

Collaborative Decision-Making Guide

For leaders who involve others in the decision process

Strengths

- Increases Buy-In: Collaborative decision-making ensures that team members feel heard and valued, which boosts engagement and commitment.
- Diverse Perspectives: Involving others brings diverse perspectives and ideas, often leading to more well-rounded and innovative solutions.

Challenges

- Slower Process: Involving multiple people can slow down the decision-making process, especially if consensus is difficult to reach.
- Diluted Accountability: Too many opinions can blur accountability, leading to unclear ownership of the final decision.

Tips for Improvement

- Set Clear Boundaries: Define when collaboration is necessary and when it isn't. Not every decision requires input from the whole team.
- Speed Up the Process: Establish clear timelines for collecting input and making decisions to avoid delays.
- Maintain Accountability: Even in a collaborative environment, ensure there is a designated decision-maker who has the final say and is responsible for outcomes.

When to Lean on Intuition

• In high-stakes situations where there's no time for full collaboration, trust your instincts to make quick decisions. However, seek feedback afterward to refine future decisions.



hernewstandard.com we create leaders