

THE 11 BEST LEADERSHIP QUALITIES FOR WOMEN DRIVING CHANGE

presented by her new standard

ESSENTIAL TRAITS
AND ACTIONABLE
STEPS FOR WOMEN
TRANSFORMING
THE FUTURE OF
LEADERSHIP

HNS



As a woman driving change, you're uniquely positioned to bring authenticity, empathy, and bold vision to your leadership journey. This guide is designed to empower you with 11 essential qualities that will help you lead with confidence and influence. Each page dives deep into one leadership quality, offering insights, an inspirational quote, and four actionable steps you can take to cultivate that trait. Let this guide be your companion in your journey to create meaningful impact and drive change.

1. AUTHENTICITY

Authenticity is the foundation of trust and influence. Leading with authenticity means aligning your actions with your core values and beliefs, fostering genuine connections, and creating a space where transparency and integrity thrive. Authentic leaders inspire loyalty, cultivate strong teams, and promote openness.



TRUE LEADERSHIP IS ABOUT SHOWING UP FULLY AS YOURSELF, EMBRACING YOUR VALUES, AND LEADING WITH A HEART THAT RESONATES WITH THOSE YOU SERVE.



4 Ways to Cultivate Authenticity

1. Reflect on your core values and ensure they guide your decision-making.
2. Practice active listening to better understand and connect with others.
3. Foster transparency by openly sharing your thoughts and intentions with your team.
4. Encourage feedback and create an environment where authenticity is celebrated.

2. VISIONARY THINKING

Visionary thinking empowers leaders to see beyond immediate challenges and inspire their teams toward ambitious goals. A visionary leader can anticipate future trends, adapt to change, and create a clear, compelling vision that guides their organization toward success.



GREAT LEADERS DON'T JUST REACT TO CHANGE—THEY SHAPE THE FUTURE WITH A BOLD, FORWARD-THINKING MINDSET.



4 Ways to Cultivate Visionary Thinking

1. Regularly reflect on industry trends and emerging opportunities.
2. Set ambitious yet achievable long-term goals for your team and organization.
3. Encourage creativity by promoting innovative solutions and new ideas.
4. Build a supportive network of like-minded leaders who challenge and inspire your vision.

3. CONFIDENCE

Confidence is the cornerstone of effective leadership. It empowers women to make tough decisions, navigate uncertainty, and inspire trust in their abilities. Developing confidence involves embracing achievements, managing self-doubt, and stepping into leadership with conviction.



**A CONFIDENT LEADER IS ONE WHO
ACKNOWLEDGES STRENGTHS, LEARNS
FROM SETBACKS, AND LEADS WITH
UNWAVERING BELIEF IN THEIR VISION.**



4 Ways to Cultivate Confidence

1. Celebrate small successes to build momentum and reinforce your capabilities.
2. Seek mentorship and constructive feedback to enhance your skills and confidence.
3. Practice self-reflection to understand your strengths and areas for growth.
4. Turn your Inner critic Into an Inner champion who reminds you of past successes.

4. DECISION-MAKING AGILITY

Effective leaders thrive on making informed decisions in dynamic environments. Decision-making agility allows women to assess complex situations, weigh options, and act decisively even in high-pressure circumstances.



GREAT LEADERS MAKE DECISIONS, NOT JUST FOR TODAY, BUT WITH AN EYE TOWARD TOMORROW'S CHALLENGES AND OPPORTUNITIES.



4 Ways to Cultivate Decision-Making Agility

1. Practice gathering diverse perspectives before making a choice.
2. Develop the ability to adapt quickly to shifting priorities and circumstances.
3. Reflect on past decisions to improve future decision-making processes.
4. Build a decision-making framework to guide clarity and confidence in high-stakes situations.

5. EMOTIONAL AGILITY

Emotional agility is essential for navigating the complexities of interpersonal relationships and leading with empathy. It involves managing emotions effectively, fostering psychological safety, and building resilient teams.



A TRULY AGILE LEADER ACKNOWLEDGES EMOTIONS, PAUSES BEFORE REACTING, AND TURNS CHALLENGES INTO OPPORTUNITIES FOR GROWTH AND CONNECTION.



4 Ways to Cultivate Emotional Agility

1. Practice mindfulness to stay present and manage emotional responses.
2. Develop active listening skills to understand the emotions of your team.
3. Reflect on emotional triggers and create strategies to respond constructively.
4. Foster an inclusive environment where emotional well-being is prioritized.

6. INFLUENCE

Influence is about inspiring, guiding, and persuading others toward shared goals. It requires strong communication skills, relationship-building, and conveying confidence in your perspective



LEADERSHIP ISN'T ABOUT CONTROL—IT'S ABOUT INFLUENCING HEARTS AND MINDS TO ACHIEVE COLLECTIVE GREATNESS.



4 Ways to Cultivate Influence

1. Build authentic relationships through consistent and meaningful engagement.
2. Hone your communication skills to articulate your vision clearly.
3. Pay attention to what others care about and incorporate their concerns into your point of view.
4. Lead by example, demonstrating the behaviors and values you wish to inspire.

7. INCLUSIVE MINDSET

An inclusive mindset embraces diversity, creating environments where everyone feels valued and heard. Women leaders with an inclusive approach foster collaboration, innovation, and a sense of belonging throughout their organizations.



INCLUSIVITY ISN'T JUST A PRACTICE—IT'S A WAY OF LEADING THAT EMPOWERS ALL VOICES TO BE PART OF THE JOURNEY.



4 Ways to Cultivate an Inclusive Mindset

1. Promote opportunities for all team members to contribute and grow.
2. Encourage open dialogue where all perspectives are welcomed and respected.
3. Seek continuous learning about different backgrounds and experiences.
4. Ask questions instead of making assumptions.

8. STRATEGIC THINKING

Strategic thinking enables leaders to plan for long-term success while adapting to future challenges. Women leaders with a strong strategic mindset align efforts with organizational goals and drive sustainable growth.



STRATEGIC LEADERS THINK BEYOND THE PRESENT, CRAFTING PATHWAYS TO ACHIEVE GREATNESS EVEN IN UNCERTAIN TIMES.



4 Ways to Cultivate Strategic Thinking

1. Analyze industry trends and align your team's objectives with future possibilities.
2. Develop a comprehensive understanding of organizational priorities and market demands.
3. Foster collaboration to ensure strategies are well-rounded and innovative.
4. Regularly evaluate outcomes to refine and improve your long-term vision.

9. RESILIENCE

Resilience empowers leaders to withstand setbacks and navigate challenges with a focus on growth. It involves cultivating a positive mindset, learning from adversity, and maintaining a clear vision despite obstacles.



**TRUE RESILIENCE ISN'T JUST ABOUT
BOUNCING BACK; IT'S ABOUT RISING
STRONGER WITH EACH EXPERIENCE.**



4 Ways to Cultivate Resilience

1. Reframe setbacks as opportunities for learning and growth.
 2. Practice self-care to maintain emotional and physical well-being.
 3. Seek support from mentors and peers to strengthen your resilience network.
 4. Embrace a growth mindset that views challenges as stepping stones to success.
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10. FEEDBACK ORIENTATION

Effective leaders actively seek and provide feedback to drive continuous improvement. A feedback-oriented approach fosters growth, aligns teams, and enhances overall performance.



**FEEDBACK IS THE BRIDGE BETWEEN
WHERE YOU ARE AND WHERE YOU ASPIRE
TO BE.**



4 Ways to Cultivate a Feedback-Oriented Approach

1. Schedule regular check-ins with your team and offer constructive and balanced feedback with the goal of encouraging growth.
 2. Create a safe space where feedback is valued as a tool for development.
 3. Actively listen to feedback, ensuring you incorporate insights into your leadership.
 4. Model openness to feedback, setting the standard for your team's improvement journey.
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11. WORK-LIFE BALANCE

Work-life balance is essential for maintaining energy, focus, and overall well-being. Women leaders who prioritize balance lead more sustainably while setting an example for their teams.



BALANCE ISN'T ABOUT PERFECTION—IT'S ABOUT THRIVING IN BOTH YOUR PROFESSIONAL AND PERSONAL LIFE.



4 Ways to Cultivate Work-Life Balance

1. Set clear boundaries between work and personal time.
2. Incorporate regular breaks and moments of self-care into your schedule.
3. Delegate tasks to create space for meaningful leadership activities.
4. Reflect regularly on your actions to ensure alignment with your values and priorities.



Your Leadership Journey Starts Here

At Her New Standard (HNS), we believe that empowered women leaders create empowered organizations. Whether you're looking to elevate your influence or strengthen your leadership impact, HNS offers solutions designed with your growth in mind.

Explore Our Solutions

- **Fast Track Leadership Program:** A tailored program designed to help high-potential women leaders accelerate their leadership growth and drive transformation.
- **Accelerate Leadership Development Program:** Strengthen your leadership skills and expand your impact with our comprehensive development program for women leaders.
- **Executive Coaching:** Work with expert coaches to gain clarity, confidence, and actionable strategies for leadership success.
- **Workshops & Custom Programs:** Build leadership capability across your organization with our customized solutions.

Leading with Purpose

Let's turn your aspirations into action. Visit us at www.HerNewStandard.com to learn more about our leadership development programs and how we can help you unlock your full potential.